



THREE RIVERS CHAPTER

DOY SPONSORSHIP LEVELS

| | EVENT* 12,500 | GOLD 10,500 | SILVER 6,500 | SUPPORTING 4,500 |
|--|------------------|----------------|-----------------|---------------------|
| THE BENEFITS | | | | |
| Right of first refusal for sponsorship for the 2025 DOY (valid until 11-30-2024) | ✓ | | | |
| One seat on selection committee** | ✓ | | | |
| One exhibit table available to display promotional materials (upon request) | ✓ | | | |
| Projection display of company name/logo on wall at the DOY reception | ✓ | | | |
| On-stage presence to hand out awards and photo opportunities | ✓ | | | |
| Acknowledgment by emcee during the event | ✓ | ✓ | | |
| Company branded give-away opportunity at the event for attendees | ✓ | ✓ | | |
| Premier placement of full-page ad in program book | ✓ | ✓ | | |
| One full-page ad in program book** | ✓ | ✓ | ✓ | |
| Seats on selection sub-committees** | 6 | 4 | 2 | 1 |
| Number of VIP Reception Tickets | 20 | 10 | 10 | 5 |
| Number of Table(s)*** (10 seats per table) | 2 | 1 | 1 | 5 Tickets |
| Company logo/name on all event promotional material** (i.e. postcards, emails, NACD TRC website) | ✓ | ✓ | ✓ | ✓ |
| Company name/logo on screen during event | ✓ | ✓ | ✓ | ✓ |
| Access to registrants email list 2 weeks prior to the event (upon request) | ✓ | ✓ | ✓ | ✓ |
| Sponsor ribbon on name badge | ✓ | ✓ | ✓ | ✓ |

*one per industry

** depending on time of commitment

*** two (2) days prior to the event, if table attendees have not been identified, we reserve the right to put additional people at the table.

Company Information

Organization Name*: _____

*Please print or type information exactly as you would like it to appear in all published materials.

Industry/Type of Firm: _____

Referred by/How did you hear about the NACD DOY? _____

Primary Contact Information

Name: _____ **Title:** _____

Email: _____ **Phone No.:** _____

Address: _____

City: _____ **State:** _____ **Zip:** _____

Marketing Contact Information

Name: _____ **Title:** _____

Email: _____ **Phone No.:** _____

Address: _____

City: _____ **State:** _____ **Zip:** _____

Billing Contact Information

Name: _____

Email: _____ **Phone No.:** _____

Address: _____

City: _____ **State:** _____ **Zip:** _____

Billing Options

Payment:

- Check (payable to NACD Three Rivers Chapter)
- Credit Card (A secure link will be sent to the billing contact)

Billing:

- Bill me now for full payment
- Bill me in full on: _____ (Month/Year)

Sponsorship Levels

Event* - \$12,500

Gold - \$10,500

Silver - \$6,500

Supporting- \$4,500

*One per industry

Approved: _____ **Date:** _____
(Signature)

By signing this sponsorship agreement, you are acknowledging that you have authorization to commit your organization to be a sponsor for the 2024 NACD Three Rivers Chapter Director of the Year Awards Gala on May 9th. By signing this sponsorship agreement, you also authorize the NACD Three Rivers Chapter to include your organization's name and/or logo in promotional materials related to the 2024 Director of the Year Awards Gala, online, and in print.

The NACD Three Rivers Chapter reserves the right to modify (likely virtually), postpone/reschedule or cancel programs for any reason, including but not limited to inclement weather or other 'acts of God.' Should there be a cancellation, every attempt will be made to reschedule or modify (virtually) the event and all sponsorship dollars will be rolled to the modified or rescheduled event/conference. The NACD Three Rivers Chapter team will work with sponsors on an individual basis to determine sponsorship benefits for a virtual format, and as such, refunds will not be administered. If a canceled event/conference cannot be rescheduled after cancellation, only then will the NACD Three Rivers Chapter determine an equitable basis for refunding of sponsorship dollars.

Contact Information

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